



FUNDRAISING HANDBOOK

Thank you for choosing to support StudentBrakeAway and their Sponsorship of ShelterBox and React.

Here is a bit of info on each charitable organisation:

Shelterbox respond instantly to natural and manmade disasters by delivering boxes of aid to those who are most in need.

Each box supplies an extended family of up to 10 people with a tent and essential equipment to use while they are displaced or homeless.

You will be given a tracking number of the box you help sponsor and this means you can see what disaster area it has been shipped too.

For more info visit www.shelterbox.org.

React is a project launched by the SBA itself, basically we use leftover money from the rally and funds collected along the way to buy hundreds of sleeping bags wholesale value, and volunteers go city to city in the UK distributing the to the homeless, sort of like a mini rally, if you wish to get involved in the distribution please contact clem@react.org.uk

For more info visit www.react.org.uk.

Contained in this handbook you should find much of the information you need to be able to start your fundraising. And make it as easy and enjoyable as possible to fundraise for Shelterbox.

Donate-an-hour

Ask your colleagues/neighbours/friends to donate the equivalent of an hour's salary on their payday. Not only is it an easy add to your total, it also shows them how a little sum makes a difference – let every participant know how much you collected by the end of the day.

However tempting it might be, do not repeat it on each payday!

Go Without

Give up something you really like (beer, chocolate, TV etc.) and get your friends/colleagues to sponsor you for each day that you manage to go without. This is a great way to temper your addictions and raise some money On the top of it. If you've been waiting for a moment to give up smoking, you have an ideal opportunity here.

Collection box

Keep a collection box in your house by the front door and in your desk at work.

Smarties Candy Roll

Get Smarties candy rolls to all your colleagues, ask them to return the rolls filled with 1 pound coins, 1 roll will bring you 15 pounds.

Make your company feel good

Ask your management to donate 50p, 20p, or even 10p for each pound you raise.

Get helpful

Offer your colleagues/friends something they actually need – carwash, a dog walk for a week, a babysit for a night, a window clean, lawn mowing, etc., etc., charge a realistic fee and there will be plenty of interest.

Banger taxi

Use your brand new banger as a banger taxi on Friday/Saturday nights. This works especially well in combination with giving up beer – you can drive your friends both to and from the party – and double your fund raise! You can charge a reasonable fee or keep a collection box in the car (but remember to hide it when you park!)

Hold a party

Summer is a perfect time for a BBQ or a party in your garden. Have people sit down, enjoy their drink and collect a small fee towards the end of the evening. Or, if you wish, have them pay a little for their food and drinks.

Quiz

Organize a quiz night at the local pub.

If any of the above is not enough for you, below is an ultimate A-Z guide to all sorts of fundraising ideas from Arm Wrestling to Zany Clothes Day.

Media Coverage

Potential sponsors will be more giving if they know that they are going to get publicity for helping you out. The best way for you to get this is by approaching your local tv/radio station and newspaper. Last year the Student Brake Away was featured in numerous media channels

<http://www.studentbrakeaway.com/press.php> so go to your local paper or radio station and ask them if they will do a feature on your team, React and Shelterbox. If they say YES then approach potential sponsors and tell them that if they can help you then they will get guaranteed local media coverage.

We will be filming the event this year but please remember that your car and team are not guaranteed to be in the final edit so please do not use this as your selling point to potential sponsors.

Good Luck.

A to z of Fundraising

A Abseil Aerobics Afternoon Tea Party Ale tasting Antiques Fair Apple Dunking Archery Arm Wrestling Arts or Crafts stall/exhibition/fair/sale Auction Auction of promises

B Back to Front Day Bad hair day Bad tie day Baked beans bath Ball (themed, summer, winter etc) Barbecue Barn dance Beat the goalie / penalty shoot out Bedroom tidying Beetle drives Bike display or competition Bike ride Bike-a-thons Bingo Book or comic sale Bop'till You Drop Bouncy castle Bring and buy sale

C Cabaret Cake sale / stall Car Boot Sale Car wash Caribbean day Carol service Carol singing Cartwheel competition Chocolate Ban Coffee morning Coin Collecting Collages Collections Competitions Computer games marathon Concert Conker Championship Cook book Cookery contest (like Ready, Steady, Cook) Corny joke competition Cover a distance with coins

D Dance Dance marathon Darts evening Darts tournament Dinner dance Disco Dog Walk - sponsored Dog walking Donkey Derby Doughnut Eating (no licking of lips!) Dragon boat race Drawing competition Dress Down Day Dungeons & dragons

E Easter Egg Hunt Eating baked beans with a cocktail stick Eating competition Egg & Spoon Race Egg painting Environment Day Exhibitions Expert talk

F Face painting Fair / fete /bazaar Fancy Dress Fancy dress football Fashion show Fetes Fill Smartie Tubes with coins Film show / premiere Fines Box Fire walking Fireworks Flower show Food stall Football - 5 a side tournament Football (game, tournament, beat the goalie) Football tournament Fun Runs

G Gala evening Game shows based on TV quizzes Garage sales Games - scrabble, chess, trivial pursuits etc. Garden party Gigs Give up a vice Go-karting Golf Green day Guess the number (balloons in car, sweets in bottle etc) Guess the weight (cake, teddy etc) Guess who the baby is (from photos) Gymkhana

H Hair Beading /plaiting Halloween Parties Head shave Heritage Walk Highland Games Honesty boxes Hopscotch Horse racing Horseshoe throwing

I Ice skating show Ice-cream Eating Ice-skating Igloo Building! Indoor games International Evenings International food / dinner party Italian evenings It's a Knockout

J Japanese evening Jazz night / jazz in the garden Jelly eating Jelly Races Jewellery Making/Selling Jigsaw Marathon Jigsaw puzzle Jogs (sponsored) Joke-a-thon Juggling / Juggle-a-thon Jumble sale

K Karaoke Kiss-selling Kite flying Knitting Knobbly knees competition Knockout contests

L Ladies nights Lawn mower races Leap Frog Limbo Competition Line dancing Line of coins Litter Picking Log rolling Lotteries Loud tie day Luncheons

M Magic Show Marathons (running, aerobics, line dancing, badminton, table tennis, dancing, stay awake, etc) Marshmallow Eating Masquerade balls Meal and talk in restaurant Milk-Crate Races Mountain climbing Miss something eg: meal, drink, treat, Mufti / non-uniform day Murder mystery event Music quiz Music recital / concert Musical chairs

N Name the Baby/Teddy National days Nature Trails Nature walking Netball tournament New Year's party New Year's resolutions No smoking day Noodle Sucking

O Obstacle course Odd clothes day Odd jobs One hundred club One-day fasts One-price stalls Orienteering Origami Outgrown Clothes Sale Outings - book bus trip for a group

P Pageants Pancake day Pancake race / competition Panel games Pantomime Party - themed Penny mile (line of coins or specific distance) Pet Competition Pet show Photo competitions Picnics Pin the tail on the donkey Pie eating Plant sale Plastic duck race Play Pool Competition / contests Pram push

Q Quasar nights Quiz

R Races of all types (relay, 3 legged, swimming etc) Raffles Read-a-thon Record breaking Relays Reunion - family, school, colleagues Rock 'n Roll night Rounders Tournament Rowing Rugby Matches Running events

S Sack Races Santa's Grotto Scalextric Grand Prix Scavenger hunts Shoe shining Show Skateboard competition / display Skydive Slide show Slim Sponsored event eg: spell / bike ride / swim/ shave . silence Spot the (baby, dog owner etc) Sponsored silence Spot the cowpat Sports competition or display Squash Ladder (tennis, badminton) Swim-a-thon

T Talent show Tango around the town Tap dancing Tea party Three legged races Tombola Treasure Hunt Tree-planting Trips (hire bus, reduced entry tickets for groups) Tug of war Twister-a-thon

U Underwater draughts Unicycle Racing Uniform-free days University Challenge Used Stamps

V Valentine's parties / ball/ event Variety Show Vegetarian Evening Video competitions Video-a-thon Volley ball Walk Welly throwing competition Wheelbarrow Races Wine and cheese evenings Wine tasting Word search Workout-a thon Worm Races

X X-country races X-file Quiz Xmas ball Xmas Fair Xmas panto Xylophone Marathon

Y Yacht Racing Yard-of-ale competitions Yo yo competition Yodelling Competition Yoga

Z Zany clothes day

Source: <http://www.thefundraisingdirectory.co.uk>